



**WFLA**  
**200 S. Parker Street**  
**Tampa, FL 33606**  
**(813) 221-5771**

# CONTRACT

<u>Contract / Revision</u> 956068 /		<u>Alt Order #</u> 25333338
<u>Product</u> Florida		
<u>Contract Dates</u> 11/01/16 - 11/07/16	<u>Estimate #</u> 8255	
<u>Advertiser</u> POL/D Trump/R/Pre.US		<u>Original Date / Revision</u> 10/19/16 / 10/19/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
<u>Agcy Code</u> 9914860	<u>Advertiser Code</u> 521	<u>Product 1/2</u> 962
<u>Agency Ref</u> IN16043/SP10305		<u>Advertiser Ref</u>

And:

**American Media & Advocacy Group**  
**815 Slaters Lane**  
**Alexandria, VA 22314**  
**USA**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLA	11/06/16	11/06/16	Local Su 9a News	9-10a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$500.00				
N 2	WFLA	11/05/16	11/05/16	Local Sa 7a News	7-8a		:30				NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$550.00				
N 3	WFLA	11/05/16	11/05/16	Today Show Sa	657-10a		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$700.00				
N 4	WFLA	11/05/16	11/05/16	Sat 10p SNL	10-11p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$900.00				
N 5	WFLA	11/05/16	11/05/16	Sat 8-10p Dateline	8-10p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$900.00				
N 6	WFLA	11/01/16	11/01/16	Tonight Show	Tonight Show		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-T-----				1	\$1,000.00				
N 7	WFLA	11/02/16	11/02/16	Tonight Show	Tonight Show		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--W----				1	\$1,000.00				
N 8	WFLA	11/03/16	11/03/16	Tonight Show	Tonight Show		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---T---				1	\$1,000.00				
N 9	WFLA	11/04/16	11/04/16	Tonight Show	Tonight Show		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----F--				1	\$1,000.00				
N 10	WFLA	11/07/16	11/07/16	Tonight Show	Tonight Show		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$1,000.00				
N 11	WFLA	11/06/16	11/06/16	FB Sun Night America Pre	FB Sun Night Amer		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 11/01/16 - 11/07/16	<u>Product</u> Florida	<u>Estimate #</u> 8255
<u>Advertiser</u> POL/D Trump/R/Pre.US		<u>Original Date / Revision</u> 10/19/16 / 10/19/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$1,000.00				
N 12	WFLA	11/01/16	11/01/16	Local News @ 6a	558-7a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-T-----				1	\$1,000.00				
N 13	WFLA	11/03/16	11/03/16	Local News @ 6a	558-7a		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---T---				1	\$1,000.00				
N 14	WFLA	11/01/16	11/01/16	Today Show	657-9a		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-T-----				1	\$1,400.00				
N 15	WFLA	11/02/16	11/02/16	Today Show	657-9a		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--W----				1	\$1,400.00				
N 16	WFLA	11/03/16	11/03/16	Today Show	657-9a		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---T---				1	\$1,400.00				
N 17	WFLA	11/04/16	11/04/16	Today Show	657-9a		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----F--				1	\$1,400.00				
N 18	WFLA	11/07/16	11/07/16	Today Show	657-9a		:30				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$1,400.00				
N 19	WFLA	11/02/16	11/02/16	M-F 5-530p	5-530p		:30				NM	1	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--W----				1	\$1,450.00				
N 20	WFLA	11/01/16	11/01/16	M-F 730-8p	730-8p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-T-----				1	\$1,800.00				
N 21	WFLA	11/02/16	11/02/16	M-F 730-8p	730-8p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--W----				1	\$1,800.00				
N 22	WFLA	11/03/16	11/03/16	M-F 730-8p	730-8p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---T---				1	\$1,800.00				
N 23	WFLA	11/04/16	11/04/16	M-F 730-8p	730-8p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----F--				1	\$1,800.00				
N 24	WFLA	11/07/16	11/07/16	M-F 730-8p	730-8p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$1,800.00				
N 25	WFLA	11/06/16	11/06/16	Today Show Su	8-9a		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$2,000.00				
N 26	WFLA	11/06/16	11/06/16	Su 6p News	6-630p		:30				NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S				1	\$2,200.00				
N 27	WFLA	11/05/16	11/05/16	Late News M-Su	M-Su		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$2,400.00				
N 28	WFLA	11/04/16	11/04/16	Fri 9-11p Dateline	9-11p		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----F--				1	\$2,400.00				
N 29	WFLA	11/01/16	11/01/16	Late News M-Su	M-Su		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-T-----				1	\$2,400.00				
N 30	WFLA	11/03/16	11/03/16	Late News M-Su	M-Su		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---T---				1	\$2,400.00				
N 31	WFLA	11/01/16	11/01/16	Local 7p News	7-730p		:30				NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-T-----				1	\$2,700.00				
N 32	WFLA	11/02/16	11/02/16	Local 7p News	7-730p		:30				NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--W----				1	\$2,700.00				
N 33	WFLA	11/03/16	11/03/16	Local 7p News	7-730p		:30				NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---T---				1	\$2,700.00				
N 34	WFLA	11/04/16	11/04/16	Local 7p News	7-730p		:30				NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----F--				1	\$2,700.00				
N 35	WFLA	11/07/16	11/07/16	Local 7p News	7-730p		:30				NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$2,700.00				
N 36	WFLA	11/04/16	11/04/16	M-F 530-6p	530-6p		:30				NM	1	\$3,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	----F--				1	\$3,100.00				
N 37	WFLA	11/05/16	11/05/16	SNL	Sa 1130p-1a		:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-----S-				1	\$4,000.00				
N 38	WFLA	11/07/16	11/07/16	Local 6p News	6-630p		:30				NM	1	\$4,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	M-----				1	\$4,900.00				
N 39	WFLA	11/01/16	11/01/16	Tue 10p This is Us	10-1059		:30				NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-T-----				1	\$8,000.00				
N 40	WFLA	11/02/16	11/02/16	Wed 9p L&O SVU	9-10p		:30				NM	1	\$11,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--W----				1	\$11,000.00				
N 41	WFLA	11/03/16	11/03/16	Thur 9p Blacklist	9-10p		:30				NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	---T---				1	\$12,000.00				
N 42	WFLA	11/01/16	11/01/16	Tue 8p The Voice	8-9p		:30				NM	1	\$16,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-T-----				1	\$16,500.00				
N 43	WFLA	11/07/16	11/07/16	Mon 8-10p The Voice	8-10p		:30				NM	1	\$16,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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